

Miles Waldron | Product design & design systems
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Recent Experience

Fractional Lead Product Designer

June 2023 - Present

- Worked with multiple startups & small teams on zero-to-one projects, across cryptocurrency, AI orchestration, & dev tooling; building brands, visual systems, and MVP product experiences

Senior Product Designer

Verizon | July 2024 - Present

- Led UX design and delivery of product features across a family-oriented consumer app covering location tracking, family safety, and network & device management.
- Built and maintained a mobile UI component library for three consumer apps, extending the org-wide design system, standardizing interaction patterns & UI elements, defining brand expression, and documenting design decisions.

Senior Product & Growth Designer

Comcast Xfinity | July 2023 - July 2024

- Led design strategy for Security and IoT device management serving 2M+ monthly active customers, translating business growth objectives into scalable design solutions across subscription tiers and device configurations.
- Increased feature activation, engagement, and onboarding by 12% by designing dynamic empty states, progressive disclosure patterns, and conversion pathways.

Senior Design Systems Designer

Vanguard Group* | April 2022 - June 2023

- Scaled design system maturity from a foundational UI kit to an enterprise-grade system, delivering 18+ new components and increasing organization-wide adoption by 31% through improved processes and documentation.

Senior Experience Designer

GoodRx* | May 2021 - April 2022

Senior Visual & Design Systems Designer

Digitas | March 2019 - May 2021

Founding Product Designer

Nodehost | August 2018 - March 2019

Education

Drexel University

BS in Graphic Design | Minor in Interactive Digital Media | Pennoni Honors College

Skills

Design & Strategy

Product Design, Design Strategy, Interaction Design, Service Design, Visual Identity, Web & Mobile App Design, Product Strategy

Design Systems

Library Creation & Management, Design Token Strategy, Design Ops, Component Documentation, Designer-Developer Handoff

Technical

HTML, SASS, React, Figma, Git, Rapid Prototyping, AI Interaction Design, Agentic Orchestration, AI Workflows

Research

Usability Testing, Customer Research, Journey Mapping, User Flows, IA

Leadership

Stakeholder Management, Executive Presentation, Workshop Facilitation, Cross-Functional Alignment, Mentorship, Sprint Planning, Project Scoping